



## Alteryx Analytics Gallery

### Delivering Sophisticated Analytics to Business Decision-Makers

With the Alteryx Analytics Gallery, you can:

- Consume analytic applications through a highly social, intuitive, and engaging experience
- Share analytic applications with colleagues using email and social media, including Twitter, Facebook, and Google+
- Publish new and updated analytic applications securely without lengthy delays or limits on usage

Visit [gallery.alteryx.com](http://gallery.alteryx.com) today and register to see for yourself how the Alteryx Analytics Gallery fundamentally changes how you consume, share, and securely publish analytics.

In a world of rapidly expanding datasets from a variety of new sources, corporate decision-makers are starving for analytical insights to support deeper business decisions. To address this challenge, many organizations have looked to cloud business intelligence (BI) as a solution, only to find themselves faced with a no-win situation in getting data and analytics in the hands of the right people: either use a modern Cloud BI solution with compelling visualization but limited analytics or implement an expensive, legacy solution in a hosted cloud that still doesn't make data or analytics more accessible.

The Alteryx Analytics Gallery changes everything you think you know about Cloud BI. Delivering sophisticated analytics through a highly intuitive and engaging interface, the Alteryx Analytics Gallery makes the consumerization of analytics in the cloud a reality. What's more, it enables you to make the best, most informed decisions with all relevant data—including Big Data, spatial data, and location information, as well as cloud-based application data—in a single environment.

#### Consume analytics in a highly social, cloud-ready environment

Designed to reflect the way people use and interact with applications today, the Alteryx Analytics Gallery enables anyone, anywhere to access and share sophisticated analytic applications—at any time. Unlike complex, hosted cloud solutions, the Alteryx Analytics Gallery leverages the power of the cloud to simplify and speed how everyone in your extended organization—including partners, customers, and suppliers—consumes powerful analytics, improving your company's overall agility and decision-making processes.

Through the Alteryx Analytics Gallery, business decision-makers can browse and consume sophisticated analytics created by others, just as they would in a mobile app store or other cloud-optimized service. They can look through a collection of proprietary analytic applications—shared with them by their organization's data analyst—to find a specific piece of insight. Or, browse the wide range of sample general interest and vertically-focused analytic applications in the Public Gallery to better understand how the Alteryx Analytics Gallery would work for their business. Consuming analytic applications has never been this easy!

## About Alteryx

Alteryx is the leader in data blending and advanced analytics software. Alteryx Analytics provides analysts with an intuitive workflow for data blending and advanced analytics that leads to deeper insights in hours, not the weeks typical of traditional approaches. Analysts love the Alteryx analytics platform because they can deliver deeper insights by seamlessly blending internal, third party, and cloud data, and then analyze it using spatial and predictive drag-and-drop tools. This is all done in a single workflow, with no programming required. More than 300 customers, including Experian, Kaiser, Ford, and McDonald's, and 200,000+ users worldwide rely on Alteryx daily. Visit [www.alteryx.com](http://www.alteryx.com) or call 1-888-836-4274.

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**The Alteryx Analytics Gallery delivers sophisticated analytics in a highly intuitive and engaging interface**

## Share analytics with all the right decision-makers

Analytics are only powerful when the right decision-makers have access to the right analytic applications and the right data. What if you created a sophisticated application that could enhance your company's competitive advantage—but you had no easy way to get it in the hands of those who really need it? With traditional analytic platforms you might spend days or weeks developing a powerful, complex analytics application that incorporates location, spatial, and Big Data sources—only to find that it will take even longer to get it into the hands of your decision-makers.

With the Alteryx Analytics Gallery, the days of wasting time sharing analytic applications are over. Alteryx enables you to share powerful analytic applications or collections of applications with colleagues via email, social media, or directly within the Alteryx Analytics Gallery—simply and easily. Just choose the analytic application or collection you want to share and select how you want to share it. The Alteryx Analytics Gallery makes it easy to point, click, and share even the most complex analytics applications with the right decision-makers.

## Publish new and update existing customized applications quickly and securely

By leveraging the power of the cloud for end-user efficiency and productivity, not just IT-focused cost reduction, the Alteryx Analytics Gallery represents a revolutionary shift in how you—as a data analyst—create and deploy analytic applications. With it, you can publish, iterate, and update analytic applications, without any assistance from overburdened IT staff or expensive data scientists. Easily package your data and analytic workflows into an analytic application and publish it securely to your studio with just a single click. From there, you can easily grant or revoke access to applications or collections. Even upload and utilize data from Salesforce, Marketo, and enterprise data warehouses within your analytic applications—quickly and securely.

To jumpstart your analytic portfolio, browse the Public Gallery for innovative and best practice applications, many of which are downloadable. Simply download the application you want into Alteryx Designer and customize the data and analytics to meet your organization's needs. Consuming and publishing analytic applications has never been easier than with the Alteryx Analytics Gallery.